

Your Scorecard

Opening

Creative
Engaging
Unexpected



Body

Comfortability
Eye Contact
Dress
Natural/Authentic
Breathing
Dynamic Gestures



Projection

Confidence
Good Rate of Speaking 120 words
Use of Pausing Personality



Clarity

Clear illustrations
Word usage variety
Language i.e. Um, Ah, Like, You Know, etc.
Preview/Review



Your Scorecard

Needs

Wants/Wishes
Focus on a Child
Introverts/Extroverts
Pain Relief



Closing

Climax
Circle
Call to Action



Overall

